



**AXIA.PUBLIC RELATIONS**

# PR agency services for regional and national companies

When it comes to public relations, the term *media* relates to different channels a brand might use to attract new customers.

News media | Social media | Web media



888-773-4768

## Awesome PR internship at a digital agency

Axia Public Relations Jacksonville, FL, USA

### Compensation

\$100 Monthly

### Employment Type

Temporary

### Why Work Here?

*"Top rated PR internship for 17+ years w/ real-world experience and companies hire our best interns – fast"*

### Why you wanna intern here:

- Previous interns highly rate our internship program.
- Previous interns have gone on to work at our agency as well as at Home Depot, Quicksilver, and other brands.
- Our internship program will introduce you to the creative, fast-paced, and results-focused professional PR firm environment.
- We encourage telecommuting.
- You'll have the unique opportunity to train and learn from our very talented and highly ambitious PR agency team.

### Internship minimum requirements:

- At least 15 hours per week
- 3 days per week
- 12-weeks commitment
- Alignment with our agency's core values: [www.axiapr.com/core-values/](http://www.axiapr.com/core-values/)
- Outstanding verbal and written communication skills

### Preferred internship qualifications:\*

- Current college sophomore, junior, or senior
- Previous experience in public relations, journalism, marketing, or other related fields
- Familiarity with social media marketing strategies
- Strong problem solving and critical thinking skills
- Deadline and detail-oriented
- Ability to identify, cultivate, and craft news stories, news hooks, angles, and media materials
- Experience researching companies and PR issues and trends
- Previous LinkedIn, Facebook, Instagram, Twitter, and other social media experience required
- Experience using Google Docs
- Understanding of AP style and news writing
- High level of creativity within the real constraints of messaging, strategy, budgets, and deadlines

### Sample responsibilities:\*

- Completing public relations training, including Hubspot inbound marketing and other certification
  - Various "on-the-job" research, writing, and PR training, including writing letters, news releases, blog posts, and social media content
  - Social media training, including updating and managing various social media channels
  - Developing and implementing keyword strategies to increase ranking and traffic
  - Evaluating and altering strategies based on a comprehensive understanding of analytics
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- Building and executing link-building strategies to enhance off-page SEO
- Writing various articles covering topics and trends for Axia's and clients' blogs
- Providing feedback to other contributors and editing other writers' content
- Optimizing content for search engines and lead generation
- Contributing to long-form content projects such as e-books
- Conducting measurement analysis to improve PR strategies/tactics

**Axia provides:**

- A proven process for real-world PR training
- Immediate opportunity to earn inbound marketing certification
- Weekly 1:1 mentoring conversations with your internship supervisor
- Midterm performance review and evaluation
- Final performance review and evaluation
- A reference letter or letter of recommendation
- Internship stipend of \$100/month to cover internship-related expenses (parking, mobile phone, etc.)
- Axia Public Relations produces award-winning, results-driven PR campaigns. Several prominent business journals and magazines have included Axia numerous times in their annual "Best Places to Work" and "Companies That Care" lists.

Our interns succeed – this experience is a springboard to a rewarding career. You'll love training with our team! If you are a smart, hard-working, rising PR professional who is up for a new, fun, and rewarding challenge, please apply today!

\* Data shows that females sometimes pass on opportunities because they don't feel like they meet all the qualifications listed. Keep in mind, these descriptions are general overviews, not a mandatory comprehensive list. If you believe you have the skills and drive, we want to hear from you!

**About Axia Public Relations:**

Who we help

Regional and national corporations – especially those offering products, services, and franchise opportunities in multiple locations – hire our specialized PR agency.

Our specialty

Companies leverage Axia's news, social media, and web programs to increase awareness, consideration, and sales for their experts, products, and services.

Our experience

In 17 years, some of America's fastest-growing and most admired brands have turned to Axia.

Report Job

Company address: 1301 Riverplace Blvd., Suite 800, Jacksonville, FL 32207

Posted date: 10 days ago

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